

Newsletter Language

### **'What's Next for Your Business?' Webinar Summit - September 27-30, 2021**

Did you know that less than 8% of business owners have a succession plan in place? Most business owners don't contemplate selling until they are ready to retire, let alone create a plan to outline the process. Understanding the steps to succession is necessary in creating a succession plan that will yield a positive sale for all parties involved, and keep businesses open for the benefit of the community.

**September 27-30 2021**, we are excited to share SuccessionMatching's online webinar summit **FREE to business owners, and future business buyers, who would like to learn more about the succession planning process.** This summit will offer valuable education regarding '**Business Transition and Succession Planning**' including the different types of sales, what is involved in business valuation, what you need to do to get your business ready to sell, what to look for in a business to buy, and so much more.

The summit itself is online, and attendees will experience the convenience of receiving the videos right to their inboxes to watch at their own convenience. It is not live, so they can watch the videos when it works for them during the week of the summit. Furthermore, attendees will also be connected with the SuccessionMatching services.

SuccessionMatching.com is an online community that matches business buyers, sellers, and succession planning professionals. It is a commission-free way to sell a business or farm, and the website has customizable privacy settings to help members control who can see their information. SuccessionMatching also offers its members resources and one-on-one help to guide them through business transitions. If members are in need of other professional services, SuccessionMatching connects them with local succession planning professionals such as financial lenders and business valuers.

To sign up for the summit, [click here](#) for more details!